



GOVERNOR'S BUSINESS DEVELOPMENT  
MISSION TO FRANCE  
June 16-21, 2013  
Paris & Le Bourget, FRANCE

PLEASE NOTE

All times listed are in Paris, France time, which is 6 hours ahead of  
Eastern Daylight Time.

**YELLOW HIGHLIGHTS ARE MEDIA AVAILABILITIES**



**SECRETARY OF COMMERCE GRAY SWOOPE**  
**LINE BY LINE**

**SATURDAY, JUNE 15, 2013**  
**PARIS, FRANCE**

**8:00am-6:00pm**

**CALL AND WORK TIME**

Location: Marriott Paris Rive-Gauche

Address : 17 boulevard Saint-Jacques, 75014

**SECRETARY OF COMMERCE GRAY SWOOPE**  
**LINE BY LINE**

**SUNDAY, JUNE 16, 2013**

PARIS, FRANCE

**9:00am-10:30am**      **CALL AND WORK TIME**  
Location:      Marriott Paris Rive-Gauche

**10:45am**              **DEPART FOR THE AEROSPACE ALLIANCE BOARD OF DIRECTORS MEETING**  
Location:      Marriott Paris Rive-Gauche

**11:00am-1:30pm**      **AEROSPACE ALLIANCE BOARD OF DIRECTORS MEETING**  
Location:      Port De Javel Haut  
*Description:      The Aerospace Alliance's goal is to establish the Southeast region as a world-class aerospace and aviation corridor. It accomplishes this by promoting the region's common assets and long-standing tradition of excellence in the aerospace industry and by advocating for policies, programs and specific aerospace projects on the local, state and national level. Members include business leaders, economic development professionals and government officials from the Gulf Coast and surrounding region. The current member states include: The States of Alabama, Mississippi, Louisiana and Florida. The entire state of Florida became a member in 2012. Prior to then, Florida's Great Northwest served as a member. Secretary of Commerce Gray Swoope is a founding member of the Alliance and also serves on the Board of Directors.*

**1:30pm**                **DEPART FOR MARRIOTT PARIS RIVE-GAUCHE HOTEL**  
Location:      Port De Javel Haut

**2:00pm-3:00pm**      **CALL AND WORK TIME**  
Location:      Marriott Paris Rive-Gauche

**3:00pm-3:45pm**      **MISSION BRIEFING**  
Location:      Marriott Paris Rive-Gauche

**SECRETARY OF COMMERCE GRAY SWOOPE**  
**LINE BY LINE**

*SUNDAY, JUNE 16, 2013 CONTINUED*

**4:00pm-4:45pm**

**MEETING WITH EFI FOREIGN REPRESENTATIVES**

Location: Marriott Paris Rive-Gauche

Description: *EFI's European representatives generate a significant number of FDI leads and projects annually. EFI has contractual representation in four countries in covering 11 markets in Western Europe. Each representative has been selected through a competitive bidding process. They operate on performance based contracts. The representatives maintain offices for EFI that are either independent or co-located within the representatives premises. EFI's European offices have an active role at the Paris Air Show. They focus their FDI recruitment efforts on identifying and generating leads and projects in Florida's target industries.*

**5:00pm-6:00pm**

**WELCOME RECEPTION**

Location: Marriott Paris Rive-Gauche

Description: *This is a meeting for all the Florida delegates attending the mission. This will be the first time all the delegates are together for the mission.*

**6:00pm-7:00pm**

**CALL AND WORK TIME**

Location: Marriott Paris Rive-Gauche

**7:00pm**

**DEPART FOR AEROSPACE INDUSTRIES ASSOCIATION'S EVENT**

Location: Marriott Paris Rive-Gauche

**7:30pm-9:30pm**

**AEROSPACE INDUSTRIES ASSOCIATION'S EVENT**

Location: InterContinental Paris

Description: *Aerospace Industries Association is the premier trade association representing the nation's major aerospace and defense manufacturers. AIA receives its policy guidance from the direct involvement of CEO-level officers of the country's major aerospace and defense companies. The government frequently seeks advice from AIA on issues, and AIA provides a forum for government and industry representatives to exchange views and resolve problems on related to the aerospace and defense industry. More than 300 major aerospace and defense companies and their suppliers are members of the association.*

**9:30pm**

**DEPART FOR MARRIOTT PARIS RIVE-GAUCHE HOTEL**

Location: InterContinental Paris

**SECRETARY OF COMMERCE GRAY SWOOPE**  
**LINE BY LINE**

**MONDAY, JUNE 17, 2013**  
**PARIS & LE BOURGET, FRANCE**

**7:30am**                    **DEPART FOR LE BOURGET AIR SHOW**  
Location:            Marriott Paris Rive-Gauche

**9:00am-9:30am**            **ECONOMIC DEVELOPMENT MEETING**  
Location:            Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*  
*Will be attended by both Governor Scott and Secretary of Commerce Swoope*

**9:30am-10:00am**            **ECONOMIC DEVELOPMENT MEETING**  
Location:            Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*

**10:15am-10:45am**            **ECONOMIC DEVELOPMENT MEETING**  
Location:            Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*  
*Will be attended by both Governor Scott and Secretary of Commerce Swoope*

**11:00am-12:15pm**            **INAUGURATION OF THE FLORIDA PAVILION**  
Location:            Parc d'Expositions Paris Le Bourget

**12:30pm-1:00pm**            **ECONOMIC DEVELOPMENT MEETING**  
Location:            Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*  
*Will be attended by both Governor Scott and Secretary of Commerce Swoope*

**1:00pm-1:30pm**            **CALL AND WORK TIME**  
Location:            Parc d'Expositions Paris Le Bourget

**1:30pm-2:00pm**            **ECONOMIC DEVELOPMENT MEETING**  
Location:            Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*  
*Will be attended by both Governor Scott and Secretary of Commerce Swoope*

**2:15pm-2:45pm**            **ECONOMIC DEVELOPMENT MEETING**  
Location:            Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*  
*Will be attended by both Governor Scott and Secretary of Commerce Swoope*

**3:00pm-3:30pm**            **ECONOMIC DEVELOPMENT MEETING**  
Location:            Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*

**SECRETARY OF COMMERCE GRAY SWOOPE**  
**LINE BY LINE**

*MONDAY, JUNE 17, 2013 CONTINUED*

- 3:45pm-4:15pm**      **ECONOMIC DEVELOPMENT MEETING**  
Location:      Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*
- 4:20pm**              **DEPART FOR AMERICAN CHAMBER OF COMMERCE IN FRANCE CONFERENCE ON INNOVATION & COMPETITIVENESS**  
Location:      Parc d'Expositions Paris Le Bourget
- 5:30pm-6:30pm**      **AMERICAN CHAMBER OF COMMERCE IN FRANCE CONFERENCE ON INNOVATION & COMPETITIVENESS**  
Location:      Pavillon Ledoyen, Paris
- 6:30pm**              **DEPART FOR THE U.S. AMBASSADOR'S RECEPTION**  
Location:      Marriott Paris Rive-Gauche
- 7:00pm-8:30pm**      **RECEPTION HOSTED BY U.S. AMBASSADOR**  
Location:      U.S. Ambassador's Residence
- 8:30pm**              **DEPART FOR MARRIOTT PARIS RIVE-GAUCHE HOTEL**  
Location:      U.S. Ambassador's Residence

**SECRETARY OF COMMERCE GRAY SWOOPE**  
**LINE BY LINE**

**TUESDAY, JUNE 18, 2013**  
**PARIS & LE BOURGET, FRANCE**

**7:00am**                    **DEPART FOR LE BOURGET AIR SHOW**  
Location:            Marriott Paris Rive-Gauche

**8:30am-9:15am**            **ECONOMIC DEVELOPMENT MEETING**  
Location:            Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*  
*Will be attended by both Governor Scott and Secretary of Commerce Swoope*

**9:30am-10:00am**            **ECONOMIC DEVELOPMENT MEETING**  
Location:            Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*

**10:05am-10:15am**            **ECONOMIC DEVELOPMENT MEETING**  
Location:            Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*  
*Will be attended by both Governor Scott and Secretary of Commerce Swoope*

**10:30am-11:00am**            **ECONOMIC DEVELOPMENT MEETING**  
Location:            Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*  
*Will be attended by both Governor Scott and Secretary of Commerce Swoope*

**11:00am-11:30am**            **ECONOMIC DEVELOPMENT MEETING**  
Location:            Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*  
*Will be attended by both Governor Scott and Secretary of Commerce Swoope*

**11:45am-12:15pm**            **ECONOMIC DEVELOPMENT ANNOUNCEMENT**  
Location:            Parc d'Expositions Paris Le Bourget

**12:20pm-1:20pm**            **ECONOMIC DEVELOPMENT MEETING**  
Location:            Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*  
*Will be attended by both Governor Scott and Secretary of Commerce Swoope*

**1:45pm-2:15pm**            **ECONOMIC DEVELOPMENT MEETING**  
Location:            Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*  
*Will be attended by both Governor Scott and Secretary of Commerce Swoope*

**SECRETARY OF COMMERCE GRAY SWOOPE**  
**LINE BY LINE**

*TUESDAY, JUNE 18, 2013 CONTINUED*

- 2:30pm-3:00pm**      **ECONOMIC DEVELOPMENT MEETING**  
Location:      Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*
- 3:15pm-3:45pm**      **ECONOMIC DEVELOPMENT MEETING**  
Location:      Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*  
*Will be attended by both Governor Scott and Secretary of Commerce Swoope*
- 4:00pm-4:30pm**      **ECONOMIC DEVELOPMENT MEETING**  
Location:      Parc d'Expositions Paris Le Bourget  
*Company name confidential per Florida Statute 288.075*
- 4:30pm**              **DEPART FOR MARRIOTT PARIS RIVE-GAUCHE HOTEL**  
Location:      Parc d'Expositions Paris Le Bourget
- 5:30pm-6:00pm**      **CALL AND WORK TIME**  
Location:      Marriott Paris Rive Gauche
- 6:00pm**              **DEPART FOR EFI FOREIGN DIRECT INVESTMENT MEETING**  
Location:      Marriott Paris Rive Gauche
- 6:30pm-8:30pm**      **EFI FOREIGN DIRECT INVESTMENT MEETING**  
Location:      Westin Paris Vendôme  
*Description :    Hosting a meeting to create new relationships and further  
build existing relationships with leading international companies  
throughout Europe.*
- 8:30pm**              **DEPART FOR MARRIOTT PARIS RIVE-GAUCHE HOTEL**  
Location:      Westin Paris Vendôme



**SECRETARY OF COMMERCE GRAY SWOOPE**  
**LINE BY LINE**

**WEDNESDAY, JUNE 19, 2013**  
**PARIS & LE BOURGET, FRANCE**

<b>7:00am</b>	<b><u>DEPART FOR LE BOURGET AIR SHOW</u></b> Location:      Marriott Paris Rive Gauche
<b>8:30am-9:15am</b>	<b><u>ECONOMIC DEVELOPMENT MEETING</u></b> Location:      Parc d'Expositions Paris Le Bourget <i>Company name confidential per Florida Statute 288.075</i>
<b>9:30am-10:00am</b>	<b><u>ECONOMIC DEVELOPMENT MEETING</u></b> Location:      Parc d'Expositions Paris Le Bourget <i>Company name confidential per Florida Statute 288.075</i>
<b>10:15am-10:45am</b>	<b><u>ECONOMIC DEVELOPMENT MEETING</u></b> Location:      Parc d'Expositions Paris Le Bourget <i>Company name confidential per Florida Statute 288.075</i>
<b>11:00am-11:30am</b>	<b><u>CALL AND WORK TIME</u></b> Location:      Parc d'Expositions Paris Le Bourget
<b>11:45am-12:15pm</b>	<b><u>ECONOMIC DEVELOPMENT MEETING</u></b> Location:      Parc d'Expositions Paris Le Bourget <i>Company name confidential per Florida Statute 288.075</i>
<b>12:30pm-2:00pm</b>	<b><u>CALL AND WORK TIME</u></b> Location:      Parc d'Expositions Paris Le Bourget
<b>2:15pm-2:45pm</b>	<b><u>ECONOMIC DEVELOPMENT MEETING</u></b> Location:      Parc d'Expositions Paris Le Bourget <i>Company name confidential per Florida Statute 288.075</i>
<b>3:15pm-4:00pm</b>	<b><u>ECONOMIC DEVELOPMENT MEETING</u></b> Location:      Parc d'Expositions Paris Le Bourget <i>Company name confidential per Florida Statute 288.075</i>
<b>4:00pm</b>	<b><u>DEPART FOR MARRIOTT PARIS RIVE-GAUCHE HOTEL</u></b> Location:      Parc d'Expositions Paris Le Bourget

**SECRETARY OF COMMERCE GRAY SWOOPE**  
**LINE BY LINE**

*WEDNESDAY, JUNE 19, 2013 CONTINUED*

**4:45pm-5:30pm**

**CALL AND WORK TIME**

Location: Marriott Paris Rive-Gauche

**6:00pm-6:45pm**

**ECONOMIC DEVELOPMENT MEETING**

Location: Marriott Paris Rive-Gauche

*Company name confidential per Florida Statute 288.075*

**7:00pm-8:30pm**

**ECONOMIC DEVELOPMENT MEETING**

Location: Marriott Paris Rive-Gauche

*Company name confidential per Florida Statute 288.075*

**SECRETARY OF COMMERCE GRAY SWOOPE**  
**LINE BY LINE**

**THURSDAY, JUNE 20, 2013**

**PARIS, FRANCE - ATLANTA, GA USA - TALLAHASSEE, FL USA**

**5:30am**

**DEPART FOR CHARLES DE GAULLE AIRPORT**

Location: Marriott Paris Rive Gauche

**8:35am**

**WHEELS-UP PARIS, FRANCE**

--END OF BUSINESS DEVELOPMENT MISSION --

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