



2014 Farnborough International Show: What They Are Saying...
Florida Delegation Members Talk About Their Farnborough Airshow Experience

Bill Thompson, Vice President of Sales & Marketing, Avionica

“Avionica will be attending this year’s Farnborough to showcase our SatLINK MAX product, which provides our clientele with the ability to shed over 200 pounds of satellite equipment from their aircraft while offering a truly global SatCom solution. We appreciate all the assistance extended to us by Enterprise Florida in order to attend one of the premier Global Aviation Events at Farnborough this year.”

Brian Curtin, President, BRPH Architects – Engineers, Inc.

“As a leader in the aviation design industry, Farnborough is not only a must attend event for our firm but it’s a place where we know we must have a presence on the show floor. This is the second consecutive year we have joined Enterprise Florida’s delegation at an international air show. We fully anticipate a repeat of last year’s success at the Paris Air Show which led to over a dozen leads and projected export sales. Being part of the Florida pavilion maximizes our marketing efforts by affording us exposure we wouldn’t otherwise experience if we exhibited on our own.”

Michael Wallace, Vice President of Sales and Marketing for the Connecticut division of Loos

“The Farnborough Airshow provides Loos with great exposure to the global aviation industry. Enterprise Florida does a tremendous job of marketing the state and its aviation companies and we are fortunate to have a division located in Naples so both divisions can take advantage of this. We exhibit with Enterprise Florida at the Paris Airshow, the Singapore Airshow and at FIDAE in Chile. The global aviation industry is projected to boom in the next 10 to 15 years and Florida is well positioned to take advantage of this growth through the aggressive marketing that the Enterprise Florida team does.”

Jennifer Lynds , Velocity Aerospace Group Business Development Manager

“This is our first year attending and as a repair station and distributor, we want to showcase how Velocity Aerospace can support aircrafts of various makes and models.. We have representatives in the USA, UK, Malaysia, and South America to make sure potential customers have a point of contact nearest to their location. Velocity Aerospace would not be able to push the airshows through our budget this year if it weren’t for the great opportunities given by Enterprise Florida. Being the gateway to the South American Aviation Industry, Florida is going to expand in the years to come because of the political support for economic growth. Aside from the wonders of Florida’s metropolitan attractions and fantastic weather, aviation businesses are supported by the local communities, like our Velocity Aerospace Fort Lauderdale location.”

Governor Rick Scott, Chairman • Brett Couch, Vice Chairman • Gray Swoope, President & CEO

