



Manuel A. Mencia
Senior Vice President, International
Trade & Business Development

Manuel (Manny) A. Mencia is the senior vice president of the International Trade & Business Development division of Enterprise Florida, Inc., (EFI).



The division is headquartered in Miami and maintains offices in six Florida cities as well as several countries around the world. Manny joined Enterprise Florida in 1996. Prior to that, he served as vice president of World Marketing at The Beacon Council between 1992 and 1996. He has acquired extensive international trade expertise, having served in various executive positions at the Florida Department of Commerce between 1977 and 1991.

In 2009, EFI received the President's E Star Award for Export Promotion Excellence, our nation's highest trade development honor. In 2000, Export Magazine and the Council for Urban Economic Development (CUED) conferred their Gold Award to EFI's division of Trade Development, as the best statewide export development organization in the country.

Manny currently serves as president of State International Development Organizations (SIDO), the national organization of state trade development agencies. He also serves on the board of the Florida Export Finance Corporation, World Trade Center-Miami, Florida Trade Partners Alliance, and the Florida District Export Council. Manny obtained a Bachelor of Science degree from Florida International University in Education and a Bachelor of Arts degree from St. Thomas University in Political Science.

Governor Ron DeSantis,
Chairman

Jamal Sowell,
President & CEO

ORLANDO
800 North Magnolia Avenue
Suite 1100
Orlando, Florida 32803
T 407-956-5600

MIAMI
201 Alhambra Circle
Suite 610
Coral Gables, Florida 33134
T 305-808-3660

TALLAHASSEE
101 North Monroe Street
Suite 1000
Tallahassee, Florida 32301
T 850-298-6620