



**For Immediate Release**

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**GOVERNOR SCOTT'S MISSION TO 50<sup>TH</sup> INTERNATIONAL PARIS AIR SHOW A GREAT SUCCESS FOR FLORIDA FAMILIES**

*Mission exhibitors report more than \$172 million in sales for Florida*

**ORLANDO, Fla.** – Governor Rick Scott today announced that the business development and trade mission to the 50<sup>th</sup> International Paris Air Show in June resulted in more than 350 international qualified export sales opportunities, and more than \$172 million in expected sales for Florida businesses.

Governor Scott said, "In only a few days, we were able to meet with more than 60 aviation and aerospace companies and leading CEOs about the opportunities Florida has to offer their businesses. We have paid off \$3.5 billion in state debt, we have eliminated the sales tax on manufacturing equipment, and we have created nearly 370,000 private-sector jobs in just over two years. Our mission was a success for Florida and we clearly showed why it's working in the Sunshine State."

During the mission, [16 Florida companies and organizations](#) were showcased at the 2013 Florida Pavilion. The Pavilion allowed small and mid-sized Florida companies to cost effectively market their products to a top-level international audience. Without the Florida Pavilion, many of the companies would not otherwise be able to participate due to costs of space. The collection of companies and organizations represented in the Florida Pavilion demonstrates the innovation and expertise that makes Florida an international leader in [aerospace and aviation](#).

"This mission gave us the opportunity to sell what makes Florida great in the aviation and aerospace industry," said Secretary of Commerce Gray Swoope, president & CEO of Enterprise Florida. "We have many advantages to offer to global companies looking to move to Florida. There's easy access to ports and our workforce is multi-cultural. We currently have more than 2,500 foreign establishments accounting for almost 250,000 jobs and that number will continue to rise, as we proved during this trip."

In addition to outstanding sales results, during the mission Governor Scott announced a number of significant projects for Florida including:

- [Embry Riddle Aeronautical University](#) partnered with Diamond Aircraft Industries to establish the company's manufacturing presence at the Daytona Beach campus;
- [Vision Systems](#), a Lyon, France-based tier one supplier for the aeronautics, marine and automotive industries, will open its first-ever U.S. subsidiary on the Space Coast, creating 40 new jobs and nearly \$1.2 million in capital investment; and

- [ATR North America](#) will relocate its American headquarters to Miami Springs, creating up to 40 new jobs, and making \$125,000 in capital investment.

International missions have been very successful for Florida, providing a notable return on the state's investment into business development activities and long-range jobs-producing opportunities. Governor Scott has led trade and business development missions to Panama, Canada, Brazil, Israel, Spain, United Kingdom, Colombia, Chile and France.

Total expected sales reported by Florida companies that attended Governor Scott-led international missions are more than \$400 million. The Governor's active and innovative approach to promoting international business last year won him an award as the top U.S. governor for foreign direct investment (FDI) strategy from London-based fDi Magazine.

For more information about Governor Scott's international mission to 50<sup>th</sup> International Paris Air Show visit [Enterprise Florida's newsroom](#).

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