



Job Description

Job Title: Senior Director Strategic & Market Analysis
Department: External Affairs
Reports To: VP, Policy
FLSA Status: Exempt
Salary Range: \$75,000-\$90,000
Location: Orlando or Tallahassee

BASIC PURPOSE:

This job is responsible for designing and managing EFI's research programs to monitor Florida's economy, benchmark Florida's national and international competitiveness, and to provide guidance for business development. The incumbent is also responsible for building external partnerships for Florida's development research.

ESSENTIAL ACCOUNTABILITIES or TASKS:

- Serve as EFI's resident economist, monitoring Florida's economy and preparing briefs on the state's economic performance and business climate
- Design and manage a program of Competitiveness and Policy Analysis on a variety of economic development issues
- Design and manage a Market Research program, and conduct strategic analyses on existing and potential emerging industry sectors
- Establish and maintain a Statewide Economic Research Network of university and other regional and national economic development partners, to serve as a statewide think-tank on key economic development issues.
- Conduct economic impact analyses of major projects and/or initiatives, assessing their impacts on Florida's economy and measuring and the return on the state's investment
- Monitor and evaluate the significance for Florida of major national and international economic and business trends. Identify competitive threats and opportunities for Florida and formulate appropriate strategies in response to them
- Serve as EFI's policy analyst for key international issues such as trade agreements
- Provide strategic research and guidance on international investment opportunities for marketing and business development
- Manage consultant projects for economic and strategic research

SUPERVISION:

Not applicable for this position

ACCOUNTABILITY:

No financial or other measurable accountabilities have been identified for this position

MINIMUM QUALIFICATIONS REQUIRED:

- Bachelor's degree in economics, business, social sciences, planning or related field
- Ten years' experience in economic analysis, national and international trade policy, economic development research, planning or related field
- Requires extensive knowledge of economic development principles, trends and programs, awareness of major trends global business development
- Extensive knowledge of data sources and research methodologies
- Demonstrated writing and presentation skills

PREFERRED QUALIFICATIONS:

- Advanced degree
- Sound management skills, with a proven ability to organize the work of project teams
- Conversant in second language pertinent to this role

Please submit resume thru job posting on [Indeed.com](https://www.indeed.com)

EFI is subject to the Public Records Law and the Sunshine Law; therefore, submissions to this job announcement could be subject to public disclosure.

No phone calls or agencies please.