

Marketing and Business Recruitment Expenses

Fla. Stat. § 288.904(6)(d) 5 (2017)

2017 World Rowing Championships September 24 - October 1, 2017

Purpose: Team Florida Partners interact with regional site selectors to promote Florida business opportunities.

Expense Category	Expenditures
Revenue	\$ 25,000
Event and Venue	\$ 32,604
Transportation	\$ 4,907
Lodging	\$ 14,270
Meals and per diem	\$ 1,681
Promotional Material & Misc.	\$ -
Total *	\$ 53,463

*Includes \$13,924 in private funds.