

# Marketing and Business Recruitment Expenses

Fla. Stat. § 288.904(6)(d) 5 (2017)

VIRTUAL MEDICA  
Dusseldorf, Germany  
November 16-19, 2020

Purpose: The leading international trade fair for the medical sector. EFI recruited 3 participating Florida companies for trade however goal was for FDI and Business Development. EFI promoted Florida businesses and Florida as a business destination for companies in the life sciences/medical sector.

Category	Amount
Revenue	\$ -
Event and Venue	4,197
Sponsorship	-
Transportation	-
Lodging	-
Meals and per diem	-
Promotional Material & Misc.	-
Total Event Expense	\$ 4,197

\* Includes \$ - in private monies