

# ARAB HEALTH 2021

The Middle East's #1 Medical Trade Show

Dubai, United Arab Emirates | June 21-24, 2021



## BOOTH INFORMATION

Enterprise Florida, Inc. has secured space for a Florida Pavilion. Individual booths are being offered for Florida companies to exhibit within the pavilion.

*Please check your booth choice.*

- Turnkey 6-square meters booth**  
(2m wide x 3m deep): \$9,800.00
- Turnkey 9-square meters booth**  
(3m wide x 3m deep): \$13,800.00
- Turnkey 12-square meters booth**  
(4m wide x 3m deep): \$18,400.00
- Turnkey 15-square meters booth**  
(5m wide x 3m deep): \$22,900.00
- Turnkey 18-square meters booth**  
(6m wide x 3m deep): \$27,500.00

*Other booth sizes are available.*

### Turnkey booth packages include:

- Carpeting, table and chairs, information counter, lighting, electrical outlet, and name sign
- Use of common lounge area and refreshments for Florida exhibitors and their guests
- Wi-Fi internet access (\$)
- Free listing in the show directory and the U.S. International Pavilion Directory
- Inclusion in a pre-show direct marketing campaign
- Onsite trade advisor

Additional services include assistance with hotel rooms and on-site support, including translation at the show.

**Space is limited and will be sold on a first-come, first served basis.**



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## JOIN ENTERPRISE FLORIDA AT ARAB HEALTH 2021

ARAB HEALTH 2021 will take place in Dubai, United Arab Emirates from June 21-24, 2021. Arab Health will be the largest healthcare event for Middle East with the addition of the new Zabeel Hall at the Dubai International Exhibition Centre. Over 5,000 exhibitors utilize this show as a launch platform for new products and services as well as showcasing new developments.

Arab Health attracts decision-makers from the region's healthcare sector. Arab Health 2020 attracted 120,000 visitors from over 64 countries around the world, including medical staff, hospital management, and dealer distributors. The largest number came from the United Arab Emirates, with other attendees coming from Saudi Arabia, Qatar, Bahrain, Egypt, Oman, and Kuwait. The Middle East healthcare industry is estimated to be over US \$44 billion per year, with an annual growth rate of 10 percent.

Arab Health 2020 Florida Pavilion companies forecasted an ROI from the event at \$801 to \$1. Arab Health continues to grow because it produces results.

### Who Should Exhibit at Arab Health?

- Electromedical Equipment
- Rescue & Emergency Equipment
- Disposables
- Medical Devices
- Physiotherapy, Orthopedics
- Rehabilitation Technology
- Pharmaceuticals
- Information Systems
- Diagnostics
- OR Equipment & Furniture
- Hospital Supplies & Textiles
- Emergency Medicine

For more information, please contact MICHAEL SCHIFFHAUER or complete and return the form below.

**Michael Schiffhauer**

### Enterprise Florida – Arab Health 2021

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