

Join the Florida section of the USA Pavilion at

MEDITECH 2021

MARCH 9-12, 2021 | BOGOTA, COLOMBIA



VIII
meditech 2021
international health fair

MARCH 9-12, 2021 • BOGOTA

BOOTH INFORMATION

Enterprise Florida, Inc. has secured space for a Florida Pavilion. Individual booths are being offered for Florida companies to exhibit within the Florida Pavilion:

TURNKEY 9-SQUARE METER BOOTHS
(3M wide x 3M deep) **\$4,230.35***

*Subject to change due to exchange rate fluctuation.

BASIC BOOTH PACKAGE INCLUDES:

- Fully carpeted space with 1 table, 2 chairs, 1 information counter with shelving and lighting
- Use of common lounge area where refreshments will be served
- Show registration and inclusion in the show catalog

Additional services include assistance with hotel rooms and on-site support from EFI staff. Professionals from EFI's Miami/Orlando offices will also be on hand to help address logistical and selling issues, as well as translation at the show.

Space is limited and will be sold on a first come, first served basis.

TRADE SHOW GRANTS

Target Sector Trade Grants are available for first time exhibitors.

JOIN FLORIDA AT MEDITECH 2021

Meditech 2021 will bring together key stakeholders in the medical industry and help generate contacts between business leaders from around the world. Meditech has positioned itself as one of the most important industry events in Latin America. The showcase features a wide range of products and services and provides a unique opportunity for industry leaders and professionals to attend the XIV International Congress of Hospitals and Clinics. Representatives from across the industry, including clinic managers, doctors, general practitioners, hospital technical managers, laboratory managers and others who influence and decide purchases will attend the event to strengthen their business relations with suppliers, distributors and other key decision-makers.

THE MARKET

The Colombian medical devices market relies overwhelmingly on imports, which made up about 82 percent of the market in 2018, despite strong domestic production focused mainly on consumables. Since the implementation of the U.S.-Colombia Trade Promotion Agreement (TPA) with the United States in 2012, 96 percent of U.S. medical equipment exports to Colombia receive duty-free treatment.

REGISTER TODAY!

For more information, please contact Mike Schiffhauer or complete and return the form below.



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NAME _____

TITLE _____

COMPANY _____

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CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

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