

For the first time ever, exhibit at two world-class trade shows at once. MRO Americas and MRO Europe are combined into one virtual trade show in 2020 called **MRO TransAtlantic**. Promote your products and services to a worldwide audience of buyers. Save your space today by signing up to exhibit.

Eligible Florida companies may receive a **reimbursable virtual trade show grant for up to \$2,500** to exhibit at one combined mega trade show.

Understanding Virtual Events

As a virtual exhibitor you will be able to showcase your products, services and marketing materials at the click of a button, all easily discoverable by visitors. Benefit from access to all attendees at the conference content.

1:1 Video Meetings

Based on your exhibitor package, you will have a set number of meetings that you can participate in during the show dates. These meetings can be scheduled two weeks prior to help ensure you maximize your calendar. If a meeting request is declined, this gets added back to your allocation.

Leads

Capture the attendee info of everyone that “stops” by to learn more about your organization. You will capture these leads regardless of whether or not you have a 1:1 meeting with the person, enabling you to follow-up later. If you are hosting a session or Go Live demo, these leads will also be captured and count toward your total allotment. Go Premium and capture unlimited leads.

Exhibitor Packages

Pro profile: \$2,500*

- Company Name & Description
- Company Logo
- 5 Users
- 20 Meeting Requests Per User
- 5 Product Uploads
- Maximum Leads: 500

Premium profile: \$3,500*

- Search Priority
- Featured Ribbon
- Company Name & Description
- Company Logo
- 10 Users
- 40 Meeting Requests Per User
- 10 Product Uploads
- Maximum Leads: Unlimited
- Access to Conference Sessions

*Subject to tax where applicable.

Note: Companies must sign contracts within specific time frames to qualify.

Contact Mike Cooney, Director, International Trade & Development; Aviation, Aerospace & Defense Industries Specialist today to determine if your company is eligible to receive a reimbursable trade show grant.

DON'T DELAY!

Send an email to mcooney@enterpriseflorida.com to learn more.