

Enterprise Florida's Target Sector Trade Show Grant is used to offset expenses related to international trade exhibitions outside of the United States. Qualifying trade shows should have a clearly defined exhibition area that is suitable for a company to display products, technologies or services, typically within the confines of a booth. Business-to-business (B2B) meetings or conferences that do not have a clearly defined exhibition component are not eligible for the Trade Show Grant.

When evaluating eligible expenses, we consider if the expense is for a single, one-time use. If it can be removed from the exhibition and used again, the grant will not cover expenses such as these.

TRADE SHOW GRANTS WILL COVER:

- Exhibition Registration Fees
- Stand Construction / Installation and Dismantling
- Raw Space Rental
- Panel Graphics (for one-time use only)
- Flooring
- Rented Audio Visual Equipment (for one-time use only)
- Rented Furniture and Accessories (i.e. chairs, tables, shelving, wastebaskets – for one-time use only)
- Electrical Wiring
- Lighting
- Wi-Fi Services
- Daily Cleaning Services
- Transaction Fees and Taxes related to above expenses

TRADE SHOW GRANTS WILL NOT COVER:

- Pop-Up Displays, Retractable Banner Stands of any kind, Fabric Displays, Wall Decals
- Decorative Items (i.e. plants, etc.)
- Lead Gathering & Fulfillment / Mailing List/ Email List Rental / Direct Mail Campaigns
- Marketing, Sponsorship and Promotional Costs (i.e. Company Listings or Advertising in Show Catalogues)
- Material Handling / Shipping Expenses / Storage
- Travel / Accommodations / Food Expenses
- Booth Security
- Custom Signage
- Reception or Conference Fees
- Additional Entrance Passes/Badges beyond what is provided with exhibition registration

Other restrictions and exceptions may apply at the discretion of Enterprise Florida.

For questions about exhibition expenses not listed above, please contact your [local Enterprise Florida trade representative](#) to determine if the expense is eligible for reimbursement.